

ANSC 481 -- Contemporary Issues in Animal Sciences
Fall Semester 2015
Course Syllabus

Tuesdays at 1:30, 2:30, or 3:30
LILY 3-102

INSTRUCTORS:

Dr. Alan Mathew

3-114 Lilly Hall

49-44806

Office Hours - ph. 49-44806

agmathew@purdue.edu

Barry Delks

Lilly Hall 3-101

49-67234

Office Hours – call or email

delks@purdue.edu

Writing Across Curriculum (WAC): Email resume, personal statement, business memo and cover letter to

A – K – Mary

Mary McCall mccall0@purdue.edu

L – Z - Sam

Samuel Dunn dunn39@purdue.edu

COURSE DESCRIPTION:

ANSC 481 is a senior seminar that identifies current issues in the animal industries, requires team presentations and enhances student communication and industry networking skills.

OBJECTIVES:

1. To gain a better understanding of contemporary issues in the animal science industries.
2. To enhance teamwork and problem solving skills in addressing current issues encountered by the animal industries.
3. To establish professional contacts for solving industry-related problems and to enhance networking with industry, faculty members and peers.
4. To improve presentation and communication skills to effectively present at least two perspectives based on science and to reflect a grand challenge to a panel of peers, faculty or industry.
5. To gain an appreciation for the value of life-long learning and development of skills to find appropriate resources to solve problems in industry.
6. To prepare and present an objective summary of a contemporary issue to educate the public and policy makers.

COURSE REQUIREMENTS:

1. **WAC - Prepare a résumé** for the Senior Résumé CD and CCO web site **or write a personal statement** for your vet or grad school application and **email to WAC**. A hard copy draft is due in class **September 1**, final **September 15**. Submit your FINAL resume or personal statement hard copy in class and **email final resumes by SEPT 15 to anscsenresume@gmail.com** The SUBJECT LINE should be your LAST NAME and FIRST NAME. **The resume must be a word document and named your last and first name (i.e. SmithFred.docx)**
 - **Enter final résumé on www.cco.purdue.edu and notify us if you do not want your résumé distributed.**
2. **WAC - Attend the Book Harmon seminar and write a memo October 21**. You must turn in the completed Workshop Attendance Form in class and email a business memo to WAC by Oct 27.
3. **Team presentations** - each student will participate in team presentations on contemporary issues in the animal industry. This will involve oral presentations and class discussion. Team presentations will be in a discussion format with the presenting team providing at least 2 different perspectives on the issue assigned. The audience will be actively involved and will be expected to provide a “board” response, recommendations and ask questions.

Goal: to enhance student communication skills in order to effectively and concisely present multiple perspectives based on science and possible consequences.

Procedures - Investigate the topic and determine 2 or more perspectives of the issue assigned and **email (only 1 team member) the faculty member assigned to your date and seek their approval of the 2 or more perspectives your team plans to present for your presentation. Once approved by the faculty member, email the topic and perspectives to Dr. Mathew(agmathew@purdue.edu) at least 1 week before your presentation and give a very brief summary in class 1 week before your presentation.** Use ‘ANSC 481’ in the subject line of your email message; and include the 2 or more perspectives in the body of the email message text. Five points will be deducted from the overall project grade for each day the email is late.

- **August 25** Teams will be assigned a topic and a date to present with 4 – 6 students.
 - **Before Sept 15 email the faculty member assigned to your date to obtain approval of the 2 proposed perspectives of the issue.**
 - Teams will divide into subgroups to present different perspectives (Min 15 - max 20 minute presentation).
 - Any concise, creative communication tool can be used– power point is limited to 2 slides.
 - Your team will introduce the guest faculty member at the beginning of class. Develop your introduction from this site: <https://ag.purdue.edu/ansc/Pages/FacPhotoGallery.aspx>
 - Format: a professional setting addressing 6 “mock boards” in class.
 - A 5 minute working time will be provided after the presentation for the “boards” to prepare their recommendations and questions.
 - The presenting team will be required to respond briefly to the board.
4. **LINKED IN and “like us” on Purdue Animal Science Career Facebook**
 - a) Create a LINKED IN account by September 8
 - b) Connect to Barry Delks on Linked IN
 - c) Search and connect to a potential employer on Linked IN
 - d) Print a “screen shot” of your Linked In page and turn in to class on SEPT 8
 5. **1 (one) Mandatory WAC night** August 26, 27 or Oct 22
 6. **WAC - Complete a cover letter to an employer** – due November 17- example on 481 web site
 7. **Class attendance and participation**
 8. **Final Exam**

CLASS SCHEDULE:

August 25	Syllabus, presentations assigned and resume/personal statement - Mary and Sam WAC Graduate/Vet School Dr.'s Weisman, Cabot	
August 26/27	WAC Nights	
September 1	Mr. Jeff Feirick, VP, IPC – Right to Farm: read memo before class on 481 website Hand in class and email resume/personal statement to Mary McCall mccall0@purdue.edu or Sam Dunn dunn39@purdue.edu Subject line: ANSC 481 Hartman, Kara J kjkohlha@purdue.edu 2 minute study abroad	
September 8	Javier Ramirez, Elanco, Target Selection -Interviewing Skills & Preparation + 4:30 – 5:30 in Lilly 2102 LINKED IN – How to Get Employers to Contact You	
September 15	Communicating to the Public about the Issues in Industry & Personal Brand – Lynette Griffin Final résumé due - email anscscenresume@gmail.com Subject line: Name and resume Email for faculty approval of 2 perspectives due	
September 22	Student Presentations	Dr. Plaut
September 29	Susan Bush CCO Resources & practice 30 sec intro	
October 6	Contemporary Issues Industry Panel in Class and Networking–4:00 - 5:30 pm	
October 13	Fall Break	
October 20	WAC – Business Memo Student Presentation	Dr. Ryan Cabot
October 20	Senior photos – Lilly 3113, 2:00 – 6:00 pm	
October 21	Book Harmon Seminar, Pfendler, Deans auditorium, 2 nd floor	
October 22	WAC Night	
October 27	Student Presentations	Dr. Ron Lemenager
November 3	Student Presentations	Dr. Zolton Machaty
November 10	Student Presentations	Dr. Don Lay
November 17	Student Presentations	Dr. Schinckel
November 24	Thanksgiving Break	
December 1	Student Presentations	Dr. Theresa M. Casey
December 8	Student Presentations	Dr. Schoonmaker
Finals week	Final exam	

WAC Contact

Mary McCall mccall0@purdue.edu
Samuel Dunn dunn39@purdue.edu

COURSE GRADING:

<u>Course Work Associated with Grading</u>	<u>Points</u>	<u>Due</u>		
CCO –Résumé/Personal statement	150 (50 WAC)	Sept 1/15	A – K – Mary	Sam - L - Z
Linked In	100	Sept 8		
WAC Mandatory Meeting	50	Aug 26 or 27 or Oct 22		
BH Forum/Seminar Business Memo	125 (25 WAC)	October 27	A – K – Mary	Sam - L - Z
Cover Letter	125 (25 WAC)	November 17	A – K – Mary	Sam - L - Z
Current Issue - Team presentations:	200			
Class Participation / Attendance	200			
Final Exam	<u>100</u>			
TOTAL	1050			

Letter grades will be assigned as follows: A=>90%; B=80-89%; C=70-79%; D=60-69%; F<60%.

Attendance and classroom participation are required and highly important to the success of the course; therefore, each student is expected to attend all classes. Excused absences must be approved with a written explanation. Excused absences must be approved in advance unless the circumstances prevent advance notice. Unexcused absences will result in a lowering of the final grade (remember, a total of 400 points are used for participation and attendance). In the event of a major campus emergency, course requirements, deadlines and grading percentages are subject to changes that may be necessitated by a revised semester calendar or other circumstances.

Academic Integrity WARNING: We operate on the honors system and trust that you will be original in your creative work and do your own work when working independently. Students in ANSC 48100 are expected to become familiar with Purdue's policy on academic honesty by consulting the on-line brochure provided by Purdue's Office of the Dean of Students: <http://www.purdue.edu/ODOS/osrr/integrity.htm> and the brochure entitled "Academic Integrity: A Guide for Students," published by the Office of the Dean of Students.