Students attending these leadership forums will:

- Learn from a personal story of a successful industry leader
- Become more aware of leadership needed in agricultural careers
- Strengthen the intentional planning of their personal leadership
- Gain a better understanding of national and international leadership in agriculture
- Attendance applies towards Leadership Development Certification Program

Dr. Shelley Stanford
Director of US Pork Technical Services

Schedule of Events:

12:00 Lunch: Pizza Provided
12:30 Book Harmon Leadership Forum: Planning (Living) Your Personal Leadership Journey. Questions and Discussion
1:30 Book Harmon Leadership Challenge: Leadership Needed in a Changing Food & Agricultural World
6:00 Questions and Discussion
7:00 Questions and Discussion

Shelley Stanford DVM, MS, MBA, is the Director of US Pork Technical Services for Pfizer Animal Health, leading a team of 14 technical professional DVM’s and PhD nutritionist as the chief scientific advisor for the PAH US pork team. Dr. Stanford is an Illinois native and earned her DVM from the University of Illinois in 1997. After graduation from U of IL Shelley spent 5 years practicing veterinary medicine. She worked one year as a mixed practice veterinarian in Kentucky and the remainder in swine exclusive practice in Wolcott, Indiana where she provided consulting services for swine clients including heard health program development, diagnostic work-ups, records analysis, PQA certification and other client trainings. In 2002 Shelley joined Pfizer Animal Health. While working as a field-based Technical Services veterinarian she worked with farmers, veterinarians and the Pfizer team to keep pigs healthy and productive. While continuing to work in Technical Services, in 2008 Dr. Stanford earned an MS in Agriculture Economics from Purdue University and an MBA from Indiana University. During this time Shelley was invited by Pfizer Animal Health’s global New Products Marketing group in 2008 for a secondment, where she led the Global Therapeutic Review for Swine Respiratory Disease. Dr. Stanford advanced her career within Pfizer Animal Health 2009 and began leading the marketing strategy for US swine biologicals. While in this position she created and led cross-functional brand teams to develop growth orientated marketing plans for mature brands. Under her leadership, her products significantly outperformed market growth. She also led unique and successful launches for new products in the biological marketplace while promoting leadership in disease prevention and overall pig health. Shelley is committed to the pork industry and business growth at Pfizer Animal Health. She is recognized as a PAH Emerging Leader, achieved President’s Circle recognition in 2011 and was awarded the Team Pork Innovation Award in 2010 and 2011. Shelley is an active member of American Veterinary Medical Association and the American Association of Swine Veterinarians.